## **Strategy Development**

Over the years, the Ocean Shores Library Board of Trustees has undertaken a process to develop and regularly update a Strategic Plan. This plan guides library activities and priorities. By assessing the evolving needs of the community, the Library continues to be relevant and of service to the community.



**ACKNOWLEDGEMENTS** Keitha Owen, Director Jeff Brittain, President Becky Moore, Vice President Alex Suarez, Secretary Leon Brauner

"Our city library is crucial to the youth and citizens of Ocean Shores. The city of Ocean Shores will continue to support our public library." Mayor Frank Elduen

## Strategic Plan

2025



"The library is a great asset to the community and deserves community support" - library patron











Provide a comfortable and safe place to visit

The Library will provide a safe, welcoming place to meet and interact with others.

## Services

**Meeting Rooms** 

**Outdoor Pavilion** 

Extended open hours

Clean, updated facility

Designated spaces and collections.

Well-trained staff

## Connect to the online world

The Library will provide internet for patrons to access the digital world.

## Services

Internet Access

Wi-Fi Access

Online Training

**Technology Support** 

Social Media

*eResources* (Kanopy/Libby)

## Stimulate imagination through reading, viewing, and listening for pleasure

The Library will provide materials to enhance patrons' leisure time, will find out what they want, and will provide the help they need to make choices and access the options.

#### Services

Reader's Guidance

**Programs** 

Displays

## **Promote lifelong** learning

The Library will provide patrons the resources to explore topics of personal interest to continue learning throughout their lives

#### Services

Collections: books. movies, music, magazines, and audiobooks

Information and referral

**Programs** 

Community and city information



"...I appreciate the library and all that it offers" - library patron

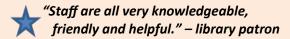
## **Our Vision**

The Ocean Shores
Public Library will be
the essential
community resource
for residents to access
information and ideas that
strengthen and
enrich their lives.



## **Our Mission**

As the heart of the Ocean Shores community, the library provides access to the world through reading, learning, and connecting.





"The library is the heart of our community!" – library patron



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2025

# Strategic Plan

Ocean Shores
Public Library



